

SOUTHWEST IOWA  
**SHORTHORN**  
BREEDERS' ASSOCIATION

Shorthorn  
and Polled Shorthorn  
Cattle



OUR 16th ANNUAL  
SHOW and SALE  
Thursday, March 17, 1960  
Red Oak, Iowa









# *Our Invitation*

We most cordially invite everyone interested in good livestock to attend the Southwest Iowa Shorthorn Show and Sale of 1960.

The herd bulls are up to our usual high standards. A majority of these are of serviceable age and ready to use. There is much new breeding for the buyers of former years. Their blood lines are the most popular of the times. The bulls are the kind that will breed deep bodies and natural thickness on their calves.

The females represent the best blood lines and the most approved types always offered at Red Oak. They are and will be great beef cows that will safely contribute their half to the inheritance of superior beef calves.

We would like that you know the consigners. We urge that you study the pedigrees and footnotes in this illustrated catalog, all of which will confirm the rich breeding, outstanding records and individual excellence of their offerings. We feel that you can end your search for the best in Shorthorns—right here.

You will enjoy being with us in Red Oak on Thursday, March 17. We will be happy to have you and will endeavor to make the day a pleasant, interesting and profitable one.

## **SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION**

**Levi Johnson, President**

**Arthur H. Windom, Sec'y. & Sale Mgr.**

**RED OAK** is in the southwest corner of Iowa, Montgomery County. Red Oak is 50 miles east of Omaha, 125 miles southwest of Des Moines and on the main line of the C. B. & Q. railroad as well as on Federal Highway No. 34 and State Highway 48.

**HOTEL ACCOMMODATIONS** are offered through the HOTEL JOHNSON, famous hostelry of Southwest Iowa. Their rooms are nice. They are clean. They are comfortable. The dining room affords the best in foods—a wide variety. Those from a distance planning to stay over night should arrange for accommodations in advance at Hotel Johnson.

# SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Levi Johnson, Atlantic.....	President
Glenn Windom, Lenox.....	Vice President
Arthur H. Windom, Villisca.....	Secretary and Sales Manager
Malcolm Lomas, Red Oak.....	Treasurer

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Vincent Gruss, Greenfield.....	Adair
Glenn Windom, Lenox.....	Adams
Everett Johansen, Audubon.....	Audubon
Phil Kennedy, Lewis.....	Cass
Lou Laughlin, Imogene.....	Fremont
Levi Johnson, Atlantic.....	Guthrie
Donald Dugdale, Mondamin.....	Harrison
Matt Laughlin, Emerson.....	Mills
Arthur Windom, Villisca.....	Montgomery
Jim Stephens, Hepburn.....	Page
Lloyd Davis, Oakland.....	E. Pottawattamie
Alfred Spetman, Council Bluffs.....	W. Pottawattamie
Lloyd Obrecht, Harlan.....	Shelby
John Combs, New Market.....	Taylor
Vaughn Moore, Lenox.....	Union

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Glenn Struve, Manning, Iowa.....	Judge
J. E. Halsey, Des Moines, Iowa.....	Auctioneer
Mervin Aegerter, Seward, Nebraska.....	Fieldman
Arch Stone, Des Moines, Iowa.....	Fieldman



## GENERAL INFORMATION

**TIME**—Thursday, March 17, 1960. Show will start at 9:30 a.m. Sale will start at 12:30 noon.

**LOCATION**—The show and sale will be held at the completely modern Bradley Sale Barn. It is located one mile west of Red Oak on Highway 34, and one-half mile north. It is an ideal set-up for both consignors and buyers.

**LUNCH ROOM**—Delicious home-cooked food is available at the lunch room in connection with the Bradley Sale Barn.

**TERMS**—The terms of the sale are cash unless other arrangements are made in advance with the consignor from whom you purchase. Settlements are to be made with the clerk of the sale immediately at the conclusion of the sale. All stock will be at the buyer's risk as soon as bid off but the management will attend to loading on cars or trucks in compliance with the instructions from the purchaser.

Where footnotes appear in this catalog they were furnished by the consignor or written from information supplied by the consignor.

**MAIL BIDS**—Those wishing to buy at this sale and cannot attend in person may send their bids to the treasurer, sale manager, Jack Halsey, Mervin Aegerter, or Arch Stone, any of these in care of the Sale Manager, Arthur H. Windom, Villisca, Iowa, who will see that they are delivered to the party entrusted with your order.

Although every precaution will be exercised to promote the safety and comfort of the guests, neither the Southwest Iowa Shorthorn Association or any of its officers or directors, auctioneer, fieldmen, clerks, the sale manager or the barn management will assume any liability for accidents.

# **SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION**

**Show at 9:30 a.m.**

**Sale at 12:30 (noon)**

For the purpose of this show animals have been divided into classes according to age and sex. There will be six classes. Each sex will have a Grand Championship and a Reserve Championship. The first and second place winners in each class will be eligible to show for championship and reserve championships.

1. Bulls Lots 1 to 9 inclusive.
2. Bulls Lots 11 to 20 inclusive.
3. Bulls Lots 21 to 30 inclusive.
4. Bulls Lots 32 to 41 inclusive.

Champion Bull.

Reserve Champion Bull.

5. Females Lots 42 to 49 inclusive.
6. Females Lots 50 to 57 inclusive.

Champion Female.

Reserve Champion Female.

**Judge—Glenn Struve, Manning, Iowa.**



# 16th ANNUAL SALE

## SOUTHWEST IOWA SHORTHORN ASSOCIATION

### STANDARD GUARANTEE

of

#### American Shorthorn Breeders' Association

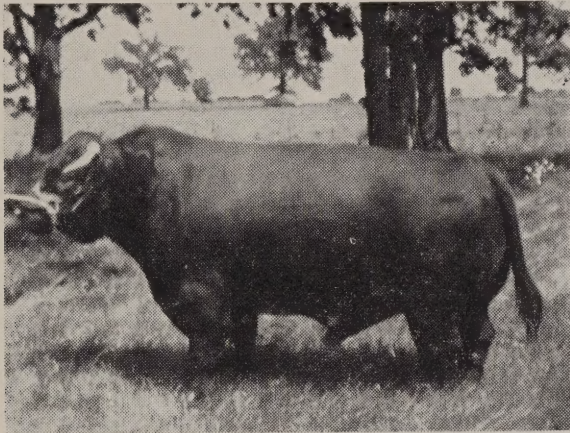
1. Proper care must be given by purchaser to protect breeding qualities and health of guaranteed animals.
2. All bulls are guaranteed breeders, provided they are not allowed to serve when under 14 months of age, or allowed to run with the herd when under 20 months of age. In case of failure of a bull to be a breeder, notice shall be given to the seller within six months of date of purchase, or by the time the bull is 20 months of age, if purchased under 14 months of age.
3. With the exception of heifers sold under 14 months of age, all females are guaranteed breeders. Heifers under two years of age shall not be served by a heavy or old bull. Cows or heifers sold as bred, or safe in calf, not proving to be in calf must be reported to the seller within three months after date of sale. Females over 14 months of age sold open, not settling within six months after date of sale, shall be promptly reported to the seller.
4. When an animal fails to comply with the above guarantee the seller has the option of substituting an animal of equal value to the satisfaction of the purchaser, or of having the animal returned for a trial for a period not to exceed six months. The expense of freight in such a case is to be paid by the seller. If the animal is then proved to be a breeder beyond doubt it shall be returned to the purchaser at his expense. In case of dispute the return of the full purchase price, without interest, to the buyer will be considered full settlement and satisfaction to all claims. No charge for feed or maintenance shall be made by either buyer or seller. Salvage shall go to the seller. It shall be understood that the same guarantee given for the first animal shall likewise apply to any animal later substituted.
5. All animals catalogued have been tested for T. B. and are clean, and have also passed a test for Brucellosis thirty days prior to the sale, or are accompanied by a Bang's Vaccination Certificate. Announcements will be made covering animals not clear from vaccination.
6. Certificates of registry and transfer will be furnished with each animal sold. A signed pedigree application for unborn calves should be furnished with bred females, showing names and records numbers of sire and dam, as well as service date.
7. Shipment will be made as soon as possible after the close of the sale but at purchaser's risk of loss or injury after animal is bid off. Where cattle are sold at private treaty the above terms should apply as well as for sale auction.

All prospective buyers should check health requirements of their states. As a safeguard to prospective buyers, every animal has successfully passed a clean abortion test within 30 days prior to the sale, or will have Certificates of Bang's Calfhood Vaccination, and those that are not Accredited herds have passed a clean Tuberculin test within the same period. Health certificates will be provided with each lot sold.



# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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**BURNTON EVERLASTING 2802808**

## RUSSELL GORDON

**Bull**

**Lot 1**

### WHITEHALL ARGOSY 2928-054

Tattoo LE A21

Red, calved November 24, 1956. Bred and owned by Anthony Petkus, Capron, Illinois. Second owner, March 11, 1958, Russell Gordon, Lenox, Iowa.

**SIRE**

Burnton Everlasting 2802808  
Red Alex Anderson

Corrimony Golden Sovereign  
(373920)  
Red, J. M. Grigor

Queen Victoria 2d (294822)  
Red, Alexander Anderson

Killearn Landmark -320457-  
Red, Claude Gallinger

**COW**

Glenrobin Lavender Pearl 17J  
2909919  
Roan, W. L. Robinson

Glenburn Lavender Pearl 3d  
-378778-  
Dk. roan, F. H. Deacon & Son

Burnton Classic (347958)  
Red, Alex Anderson

Beaufort Augusta 3d (303167)  
Red, Lord Lovat

Calrossie Victorious (315175)  
Red, John MacGillivray

Queen Victoria (255998)  
Dk. roan, Alexander Anderson

Killearn Norseman 89th  
-303167-  
Red, Claude Gallinger  
Killearn Augusta Pam 4th  
-362132-  
Dk. roan, Claude Gallinger

Glenburn Legend -282387-  
Red, F. H. Deacon & Son  
Glenburn Lavender Pearl 2d  
-355981-  
Roan, F. H. Deacon & Son

**WHITEHALL ARGOSY 2928-054 is a rugged, heavy boned bull, ready for a lot of valuable service. He is smooth and carries a deep quarter.**

SOUTHWEST IOWA SHORTHORN ASSOCIATION

**ESTEL D. COMBS**

**Bull**

**Lot 2**

**BANKER'S ENGINEER 2987-566**

Tattoo RE 054

Red, calved March 28, 1958. Bred by Dale Bellows, Maryville, Missouri; 2d owned, March 31, 1958, Estel D. Combs, New Market, Iowa.

Ransom's Banker 24th 2659067  
Red, Chanault Todd

**SIRE**  
Ransom's Banker 35th 2838472  
Red, Chanault Todd

Red Empress 113th 2499075  
Red, Chanault Todd

Fearless Headlight 2491782  
Red, Wilbur P. Spring

**DAM**  
Queen of Beauty 105th 2726143  
Red, Dale Bellows

Queen of Beauty 104th 2225533  
Roan, Bellows Bros.

BANKER'S ENGINEER 2987-566 is a short, rugged, deep-bodied bull with lots of weight for his age. If you need a good herd sire, here he is.

**ALBERT J. O'RILEY & SONS**

**Bull**

**Lot 3**

**LEEWAY FEARLESS x2998-890**

Tattoo LE 17

Red, calved March 22, 1958. Bred by W. A. Ray, Kent, Iowa; calved property of Albert J. O'Riley & Son, Creston, Iowa.

Highland Excellence x2390111  
Red, S. B. Hudson & Son

**SIRE**  
Highland Fearless x2805740  
Red, S. B. Hudson & Son

Foxglove 2d 2274773  
Roan, Arland F. Rees

Margaretoss Aspiration 2123967  
Red, D. T. Torrens

**DAM**  
Leeway Winifred. 5th 2449299  
Red, John F. Lee

Winifred 5th 2184738  
Red, John F. Lee

LEEWAY EXPRESS x2998-890 is a very thick short-legged son of Highland Fearless x2805740. He will prove a worthy sire.



# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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PHOPACHY MAESTRO 2855238

## VAUGHN V. MOORE

**Bull**

**Lot 4**

### FONTANA CORNELIAN 2963-089

Tattoo LE Z 96  
Red, calved May 3, 1958. Bred and owned by Joseph Zuro, Fontana, Wisconsin; 2d owner, September 1, 1959, Vaughn V. Moore, Lenox, Iowa.

Crichton Grand Duke (388756)  
Red, R. H. Watherston

**SIRE**  
Phopachy Maestro 2855238  
Red, Jean L. MacGillivray

Phopachy Queen Pam (392455)  
Dk. roan, Jean L. MacGillivray

Cruggleton Johnston 2480331  
Red, Albert Jas. Marshall

**DAM**  
Kickapoo Clara 4th 2750034  
Red, Stanley G. Harris

Spring Clara 2d 2374554  
Red, Mr. & Mrs. C. A. Butland

FONTANA CORNELIAN 2963-089 is a thick, deep-bodied bull. He is very smooth and uniform in fleshing. He will solve your herd bull problem.

## SOUTHWEST IOWA SHORTHORN ASSOCIATION

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ELBRLAW DAZZLING PRINCE 2nd 2845882

### DONALD L. OBRECHT & SON

**Bull**

**Lot 5**

### DAZZLING ARCHER 3001-989

Tattoo RE D258

Red, calved June 4, 1958. Bred and owned by Donald L. Obrecht & Son, Harlan, Iowa.

**SIRE**  
Elbrawl Dazzling Prince 2d  
2845882  
Red, P. F. Law

Kair Ensign 2765089  
Red, G. J. C. Anderson

Tolquhon Dazzling Princess  
2845881  
Dk. roan, John L. Sleight

Mercury's Archer 2471466  
Red, Wm. E. Thorne

**DAM**  
Rosewood Beauty 3d 2644028  
Red, Lawrence Brungardt

Rosewood Beauty 2d 2370801  
Red, A. W. Homburg & Sons

DAZZLING ARCHER 3001-989 is a bull with plenty of scale, is built close to the ground, has good bone and exceptionally heavy rear quarter. Here's a herd bull for a good herd.



# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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HELNOR LEISHMAN 2755137

## LLOYD W. OBRECHT & SON

**Bull**

**Lot 6**

### LA JOY MANDARIN LEISHMAN 2994-063

Tattoo LE 5810; RE LWO  
Red, calved June 12, 1958. Bred and owned by Lloyd W. Obrecht & Son, Harlan, Iowa.

Crugleton Leishman 2716658  
Dk. roan, Albert Jas. Marshall

**SIRE**  
Helnor Leishman 2755137  
Red, Wm. Bartholomay, Jr.

Sutherland Jilt 2639546  
Red, Geo. Garvin Brown

Connieland Mandarin 2743644  
Red, Ralph W. Bivin

**DAM**  
Connieland Pauline 9th 2891006  
Roan, Ralph W. Bivin

Connieland Pauline 2556417  
Roan, Ralph W. Bivin

LA JOY MANDARIN LEISHMAN 2994-063 is a worthy son of a great breeding bull, both on the dam and sire side. Worth a second look.

SOUTHWEST IOWA SHORTHORN ASSOCIATION

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## LISLE FARQUHAR

Bull

Lot 7

### BAYARDO OF BROADVIEW 13th 2980-688

Tattoo LE 8F 19  
Red, calved June 23, 1958. Bred and owned by Lisle Farquhar, Coin, Iowa.

Perfect Priam 2646910  
Red, Ben G. Studer

**SIRE**  
Bayardo Superior 2839500  
Red, Ben G. Studer

Fair Clipper 37th 2684680  
Red, Ben G. Studer

Will-A-Dell Starry Archer 8th  
2550797  
Red, Will A. Davis & Son

**DAM**  
Broadview Duchess 2d 2765435  
Roan, Lisle Farquhar

Victoria Duchess 49th 2563505  
White, Lisle Farquhar

BAYARDO OF BROADVIEW 13th 2980-688 has plenty of bone and size. Ready for service.  
Full brother to one of our bulls in the sale last year.





# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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## LLOYD W. OBRECHT & SON

**Bull**

**Lot 8**

### LA JOY PRIAM FEARLESS 2994-062

Tattoo LE 5812; RE LWO  
Roan, calved June 25, 1958. Bred and owned by Lloyd W. Obrecht & Son, Harlan, Iowa.

Lawton Priam 2596585  
Red, W. & P. H. Henderson

**SIRE**  
Priam Baronet 2750598  
Red, Ben G. Studer

Millhills Bonny Broadhooks 6th  
2696973  
White, Duncan M. Stewart

S F Defender 52d 2523541  
Red, John Swanson & Sons

**DAM**  
La Joy Augusta Beauty 2789484  
Roan, Lloyd W. Obrecht & Son

Beauty 2478805  
Dk. roan, Lloyd W. Obrecht &  
Son

LA JOY PRIAM FEARLESS 2994-062 is a good, rugged, useful kind of bull, with lots of bone and scale. He should fill the bill.

## CONSTANCE LEE SWAIM

**Bull**

**Lot 9**

### WAYBAR CONSORT 2990-491

Tattoo RE EH7  
Roan, calved June 28, 1958. Bred by William I. Hartman, Barnard, Missouri; 2d owner, December 1, 1958, Constance Lee Swaim, Bedford, Iowa.

Naemoor Randolph 2685049  
Red, Robert Moubray

**SIRE**  
Waybar Randolph 2712934  
Roan, Grant Campbell

Cluny Lady Augusta 36th  
2666382  
Dk. roan, Mrs. B. H. Linzee  
Gordon

Waybar Admiral 2665602  
Roan, William I. Hartman

**DAM**  
Victoria Gift 16th 2781223  
Roan, William I. Hartman

Victoria Gift 9th 2193285  
Red, R. C. Boeger

WAYBAR CONSORT 2990-491 has developed into a deep-bodied, thick bull with a good set of legs and a wonderful, thick, glossy coat of hair. He has a very good pedigree. Comes from a good family.

# SOUTHWEST IOWA SHORTHORN ASSOCIATION

## LOU LAUGHLIN

Bull

Lot 11

### JUGGLER'S SPOTLIGHT x2990-546

Tattoo RE 8L22

Roan, calved July 11, 1958. Bred and owned by Lou Laughlin, Imogene, Iowa.

#### SIRE

Juggler's Mercury x2893047  
White, Lou Laughlin

TPS Max Coronet 57th  
x275924  
Dk. roan, Lewis W. Thieman

Alpine Fancy Miss 18th  
x2792189  
Roan, Alpine Farms

Coronet Max Juggler 17th  
x2609507  
Red, Lewis W. Thieman

#### DAM

Rosewood 47th x2863329  
Red, Lou Laughlin

Red Oak Rosewood 12th  
x2723525  
Red, R. E. Phillip

T P S Max Coronet 57th  
x2685443  
Dk. roan, Lewis W. Thieman  
Roseleaf 119th 2584715  
Red, Chenault Todd

Brookdale Model x2589481  
Red, Thos. Piatt  
Alpine Fancy Miss 16th  
2342664  
Roan, Alpine Farms

Killearn Max Juggler 2487000  
Red, Claude Gallinger

Lovely Ann x2145749  
Red, Wm. M. Long

Red Oak Challenger x2556930  
Red, R. E. Phillip  
Red Oak Rosewood 7th  
x2373936  
Red, R. E. Phillip

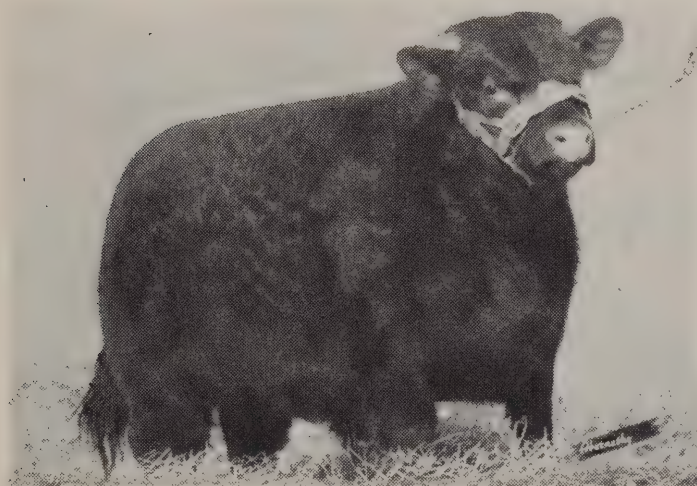
JUGGLER'S SPOTLIGHT x2990-546, an attractive roan son of the good, strong Rosewood family by Coronet Max Juggler 17th x2609507.





## SOUTHWEST IOWA SHORTHORN ASSOCIATION

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MARELLBAR DECLARATION 2848011

## LOMAS FARMS

**Bull**

**Lot 12**

### L F DECLARATION 8th 2992-518

Tattoo RE 278

Roan, calved July 14, 1958. Bred and owned by Lomas Farms, Villisca, Iowa.

Phopachy King Charles 2831211  
Roan, Jean L. MacGillivray

**SIRE**

Marellbar Declaration 2848011  
Dk. roan, Wm. Bartholomay, Jr.

Marellbar Clipper Maid 7th  
2741050  
Red, Wm. Bartholomay, Jr.

L F Mercury Leader 2629202  
Dk. roan, Lomas Farms

**DAM**

L F Buttercup 53d 2792069  
Red, Lomas Farms

Buttercup Beauty 2217221  
Red, Penningroth Bros.

L F DECLARATION 8th 2992-518—A bull that is good-headed, thick, smooth and well balanced. He stands squarely on sturdy legs. This bull we can recommend to anyone looking for a good aged bull—one that will sire exceptional cattle.

SOUTHWEST IOWA SHORTHORN ASSOCIATION

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**LLOYD W. OBRECHT & SON**

**Bull**

**Lot 13**

**LA JOY PRIAM TRADEMARK 2994-060**

Tattoo LE 5811; RE LWO  
Red, calved July 19, 1958. Bred and owned by Lloyd W. Obrecht & Son, Harlan, Iowa.

Lawton Priam 2596585  
Red, W. & P. H. Henderson

**SIRE**  
Priam Baronet 2750598  
Red, Ben G. Studer

Millhills Bonny Broadhooks 6th  
2696973  
White, Duncan M. Stewart

S F Defender 52d 2523541  
Red, John Swanson & Sons

**DAM**  
Roselawn O B Missie 2662178  
Red, Lloyd W. Obrecht & Son

G R Orange Blossom 2446880  
Red, Holz Brothers

LA JOY PRIAM TRADEMARK 2994-060 is a good headed, heavy-boned bull with a lot of quality. His dam stood first in her class at Iowa State Fair in 1952.





# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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LAWTON PRIAM 2596585

## GLENN A. WINDOM

Bull

Lot 14

### P V F PRIAM'S LEADER x2992-230

Tattoo LE PV11

Red, calved July 22, 1958. Bred and owned by W. E. Kruckeberg & Sons, Kenyon, Minnesota; 2d owner, September 23, 1959, Glenn A. Windom, Lenox, Iowa.

Lawton Priam 2596585  
Red, W. & P. H. Henderson

**SIRE**  
Priam Sensation x2739469  
Red, Ben G. Studer

Red Oak Orange Blossom 22d  
x2248864  
Red, R. E. Phillip

Coronet Max Juggler 9th  
x2590004  
Red, Lewis W. Thieman

**DAM**  
Kintyre Joan 26th 2844006  
Roan, Kenner Shorthorn Farms

Kintyre Joan 2230321  
White, Kenner Shorthorn  
Farms

**P V F PRIAM'S LEADER x2992-230**—This low-set bull is very mellow and thick in his fleshing. He is sired by Priam Sensation, considered by many to be the best son of Lawton Priam that made such a good record in the Ben Studer herd.

# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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PRIAM BARONET 2750598

## LLOYD W. OBRECHT & SON

**Bull**

**Lot 15**

### LA JOY PRIAM MARSHAL 2994-064

Tattoo LE 5813; RE LWO

Red, calved July 30, 1958. Bred and owned by Lloyd W. Obrecht & Son, Harlan, Iowa.

#### SIRE

La Joy Rosewood Priam

2853232

Red, Lloyd W. Obrecht & Son

Priam Baronet 2750598

Red, Ben G. Studer

La Joy Rosewood 2719488

Roan, Lloyd W. Obrecht & Son

#### DAM

La Joy Rosewood 2d 2904541

Red, Lloyd W. Obrecht & Son

Priam Baronet 2750598

Red, Ben G. Studer

La Joy Rosewood 2719488

Roan, Lloyd W. Obrecht & Son

LA JOY PRIAM MARSHALL 2994-064 is a good, growthy bull, coming two years old, ready for service. His sire sold for \$835 in the Omaha sale of 1958.



# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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## C. J. WHITEHILL & SON

**Bull**

**Lot 16**

### W W GOOD CHANCE 2996-295

Tattoo LE 128

White, calved August 8, 1958. Bred and owned by C. J. Whitehill & Son, Shenandoah, Iowa.

Braebourne Commando 2686800  
Red, Martin Luinstra

**SIRE**  
Commando's Pride 2894694  
Red, John Combs

Rosemary E 2491533  
Red, Geo. Struve & Sons

Star's Guard 2630491  
White, J. W. McClaskey & Son

**DAM**  
Lavender May 18th 2836284  
Roan, James A. Mackoy

Lavender May 17th 2584781  
Roan, James A. Mackoy

W W GOOD CHANCE 2996-295 is a burly, good-headed, deep-boned, thick fleshed bull that stands on sound legs and feet. He is the kind of bull the breeder is looking for today.

## C. J. WHITEHILL & SON

**Bull**

**Lot 17**

### W W COIN MAKER 2996-294

Tattoo LE 138

Light roan, calved August 22, 1958. Bred and owned by C. J. Whitehill & Son, Shenandoah, Iowa.

Braebourne Commando 2686800  
Red, Martin Luinstra

**SIRE**  
Commando's Pride 2894694  
Red, John Combs

Rosemary E 2491533  
Red, Geo. Struve & Sons

Admiration 23d 2715276  
Dk. roan, Donald V. Dugdale

**DAM**  
W W Emma's Admiration  
2918588  
Roan, C. J. Whitehill & Son

Emma W 2768104  
Roan, David & Vance Whitehill

W W COIN MAKER 2996-294 is extremely smooth, thick, sound and trim. He is a well bred bull, ready for service.

SOUTHWEST IOWA SHORTHORN ASSOCIATION

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**DONALD V. DUGDALE**

**Bull**

**Lot 18**

**LANDMARK'S CHAMPION 2997-827**

Tattoo LE D813  
Red, calved August 22, 1958. Bred and owned by Donald V. Dugdale, Modale, Iowa.

Kair Landmark 2746644  
Red, G. J. C. Anderson

**SIRE**  
Kickapoo Landmark 2789389  
Red, Stanley G. Harris

Princess Bedelia 2504523  
Red, Albert Jas. Marshall

Broadlawn Fortress 13th  
2678297  
Red, Metz Bros.

**DAM**  
Missie's Cestria 3d G 2873746  
Red, Donald V. Dugdale

Missie's Cestria 3d 2419048  
Roan, Clausen Bros.

LANDMARK'S CHAMPION 2997-827 is thick. He stands on good, sturdy short legs, good bone and thickness. See this bull for yourself. You will like him.

**KENNETH PIERCE**

**Bull**

**Lot 19**

**ANITA SILVERMINE x3031-067**

Tattoo RE 584  
White, calved August 8, 1958. Bred and owned by Kenneth Pierce, Anita, Iowa.

V V Royal Leader x2514532  
Red, H. L. Straus

**SIRE**  
V V Royal Leader 62d x2850230  
Dk. roan, Fred Blomstrom &  
Sons

Valley View Augusta 9th  
x2547675  
White, Fred Blomstrom & Son

Red Oak Sentry x2165570  
Red, R. E. Phillip

**DAM**  
Anita Butterfly Queen x2512595  
Roan, Kenneth Pierce

Butterfly Queen x2035777  
Roan, M. J. B. Bawden

ANITA SILVERMINE x3031-067—We have sold lots of bulls from the dam of this bull. They have been good dehorners. Our two bulls in this sale are sired by a half brother of the cow which produced the 1959 Omaha Grand Champion bull for Russell Blomstrom.



## SOUTHWEST IOWA SHORTHORN ASSOCIATION

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### KENNETH PIERCE

Bull

Lot 20

#### ANITA RED ROCKET 3031-069

Tattoo RE 581  
Red, calved August 12, 1958. Bred and owned by Kenneth Pierce, Anita, Iowa.

##### SIRE

V V Royal Leader 62d  
x2850230  
Dk. roan, Fred Blomstrom &  
Sons

V V Royal Leader x2514532  
Red, H. L. Straus

Valley View Augusta 9th  
x2547675  
White, Fred Blomstrom & Son

Leveldale Caliph 2537177  
Red, Mathers Bros.

##### DAM

Alice 45th 2734321  
Red, Julius Olson

Alice 28th 2460385  
Red, Julius Olson

ANITA RED ROCKET 3031-069 is a very good, dark red bull. His dam has raised a real good calf each year since 1954 when she was two years old. She raised our best Polled bull calf this past summer.

### LOU KENNEDY & SONS

Bull

Lot 21

#### CLEARVIEW JUGGLER 12th x2989-472

Tattoo RE 78  
Dk. roan, calved September 10, 1958. Bred by Bell Bros., Wiota, Iowa; 2d owner, November 26, 1958, Lou Kennedy & Sons, Lewis, Iowa.

##### SIRE

Fortune's Juggler 2d x2851726  
Red, Gallatin Farms

Coronet Max Juggler 18th  
x2584386  
Red, Lewis W. Thieman

Fortune Coronita 7th x2685463  
Red, Lewis W. Thieman

Hel-Lo-Na Royal x2579112  
Roan, G. W. Zinnel & Sons

##### DAM

Royal Countess 3d x2875993  
Dk. roan, Bell Bros.

Clearview Countess 3d x2658737  
White, Bell Bros.

CLEARVIEW JUGGLER 12th is a typical son of Fortune's Juggler 2d x2851726, an Omaha first prize winner, out of a daughter of Hel-Lo-Na Royal, an Omaha top selling bull. Lots of weight for age.

## SOUTHWEST IOWA SHORTHORN ASSOCIATION

### ROGER APPLGATE

**Bull**

**Lot 22**

#### BRENTWOOD ENTERPRISE 3004-386

Tattoo LE 429

Red, calved September 22, 1958. Bred and owned by Roger Applegate, Oakland, Iowa.

Bapton Air Mail (369648)  
Red, J. V. Rank

**SIRE**  
Tolquhon Enterprise 2670612  
Red, John L. Sleigh

Knowle Rosewood 2d (331170)  
Red, F. W. Furness

Will-A-Dell Starry Archer 2d  
2422297  
Red, Will A. Davis & Son

**DAM**  
Golden Chain Lass 2d 2901124  
Dk. roan, R. J. Egger

Golden Chain Lass 2686272  
Roan, R. J. Egger

BRENTWOOD ENTERPRISE 3004-386 is a deep-bodied, low set, good boned bull sired by the (imp.-in-dam) Tolquhon Enterprise bull which left a good group of calves here. Dam by Will-A-Dell Starry Archer 2d, which sired good cattle for Johnson Bros. Pretested and vaccinated.

### KAROL KERSTEN

**Bull**

**Lot 23**

#### DIVIDEND BUGGLER 2995-642

Tattoo LE 58; RE 02

Roan, calved September 23, 1958. Bred and owned by Karol Kersten, Woodbine, Iowa.

Sandoon Dividend 2600290  
Red, A. C. McDermott

**SIRE**  
Will-A-Dell Captivator 2856205  
Red, Lloyd H. Davis

Will-A-Dell Bessie 22d 2634759  
Red, Lloyd H. Davis

Brawith Masterpiece 2565538  
White, Donald V. Dugdale

**DAM**  
Golden Lady 90th K 2713752  
Roan, Karol Kersten

Golden Lady 99th 2446384  
Roan, McNeill Bros.

DIVIDE BUGGLER 2995-642—An attractive roan son of Will-A-Dell Captivator 2856205, is a thick, deep-bodied, short-legged bull. He is a great prospect.



## SOUTHWEST IOWA SHORTHORN ASSOCIATION

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ROYAL MONARCH 2668888

### G. F. GRUSS & SONS

Bull

Lot 24

### NOMINEE MONARCH 2998-336

Tattoo RE 193

Red, calved October 6, 1958. Bred and owned by G. F. Gruss & Sons, Greenfield, Iowa.

Nominee Request 2713636  
Red, Perry O. Brown & Son

**SIRE**  
Nominee Royal Lad 2881135  
Red, Larry Brown

Mina 55th 2591469  
Red, R. C. Boeger

Royal Monarch 2668888  
Dk. roan, Charles Ewald

**DAM**  
Goldie's Belle 3d 2826089  
Dk. roan, G. F. Gruss & Sons

Goldie's Belle 2d 2609846  
Red, G. F. Gruss & Sons

NOMINEE MONARCH 2998-336 is one of the best bulls we have produced. He is short-legged, thick and smooth. He is of the right type, is good-headed. His dam, Goldie's Belle 3d 2826089, is one of our top breeding cows.

SOUTHWEST IOWA SHORTHORN ASSOCIATION

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**LISLE FARQUHAR**

**Bull**

**Lot 25**

**BAYARDO OF BROADVIEW 15th 3003-664**

Red, calved October 11, 1958. Bred and owned by Lisle Farquhar, Coin, Iowa.

Tattoo LE 8F26

Perfect Priam 2646910  
Red, Ben G. Studer

**SIRE**  
Bayardo Superior 2839500  
Red, Ben G. Studer

Fair Clipper 37th 2684680  
Red, Ben G. Studer

Will-A-Dell Starry Archer 8th  
2550797  
Red, Will A. Davis & Son

**DAM**  
Broadview Augusta 4th 2765433  
Red, Lisle Farquhar

Augusta 50th 2597286  
Red, Lisle Farquhar

BAYARDO OF BROADVIEW 15th has always been a good calf. Dark red, a good head and straight lines.





# UNMATCHED BUYING OPPORTUNITY

None of the cattle in this sale have been pampered and none are offered in exceptional high flesh. If you are blessed with the ability to judge a good individual and a profitable producer in everyday working clothes, here's the place for you to invest.

Remember — this sale comprises cows that have calves at foot and females that will calf soon after sale date. And remember also — never has it been so important to have a good bull at the head of your herd — a bull with a real background.

These bulls are qualified to bring you everlasting satisfaction and success with Shorthorns and Polled Shorthorns.



1901

W. S. Johnson





## **AS WE LOOK TO 1960 . . .**

**If every member will become an integral working part of his association, help develop its policies, promote and advertise the breed and improve his own cattle with sound business management in a manner that will attract new breeders, then once again Shorthorns and Polled Shorthorns can provide more than half of all the beef cattle in this country.**

**—Kenneth R. Fulk**

# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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MARELLBAR GAMBLER 274828

## E. N. SWANSON & E. R. SEDERBURG

Bull

Lot 26

### LEADER'S ROMEO 3019-714

Tattoo LE 365  
Red, calved October 17, 1958. Bred and owned by E. N. Swanson & E. R. Sederburg, Clarinda, Iowa.

Marellbar Gambler 2714828  
Red, Wm. Bartholomay, Jr.

**SIRE**  
L F Gambler Leader 2906732  
Red, Lomas Farms

L F Broadhooks 53d 2792068  
Red, Lomas Farms

Parkdale Golden Fame 22d  
2481501  
Red, Bellows Bros.

**DAM**  
Elvedor Ethel 7th 2705200  
Red, E. N. Swanson & E. R.  
Sederburg

Upright's Ethel 2459068  
Red, Sni-A-Bar Farms

LEADER'S ROMEO 3019-714—A grandson of Marellbar Gambler 2714828, he will impress you as your future herd bull. He is qualified.

## SOUTHWEST IOWA SHORTHORN ASSOCIATION

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### JOHNSON BROS.

Bull

Lot 27

#### ROYAL TALISMAN 17th 2994-866

Tattoo LE J50  
Red, calved October 30, 1958. Bred and owned by Johnson Bros., Atlantic, Iowa.

##### SIRE

Edellyn Royal Leader 185th  
2767784  
Red, Thos. E. Wilson

Edellyn Royal Leader 114th  
2543187  
Red, Thos. E. Wilson

Millgate Golden Drop 10th  
2685574  
Red, George W. Rossetter & Sons

Ringwell Illustrious 2626857  
Roan, Ringwell Farms

##### DAM

Claret Pride 2d 2762106  
Red, Johnson Bros.

Daisy Pride 2d 2480389  
Red, N. C. Carstensen

ROYAL TALISMAN 17th 2994-866 is a very good headed, short-legged, thick bull. His dam produced a reserve champion steer at Houston, Texas. Same family as our Red Oak champion bull last year, and a grand champion bull at the Iowa Royal in 1957.

### LEW ECKELS

Bull

Lot 28

#### BAYARDO REPORTER 2d 3006-141

Tattoo RE 12  
Red, calved November 9, 1958. Bred and owned by John N. Long, Madrid, Iowa; 2d owner, September 7, 1959, Lew Eckels, Lenox, Iowa.

##### SIRE

Marellbar Reporter 2902638  
Red, Wm. Bartholomay, Jr.

Phopachy King Charles 2831211  
Roan, Jean L. MacGillivray

Cluny Pauline 81st 2440198  
Red, Mrs. B. H. Linzee Gordon

Bayardo Battleship 2684668  
Dk. roan, Ben G. Studer

##### DAM

Winifred 12th 2903223  
Red, John N. Long

Winifred 10th 2685122  
Red, John N. Long

BAYARDO REPORTER 2d 3006-141—A grandson of Imp. Phopachy King Charles. A good-headed bull with the best of color and quality to burn.



## SOUTHWEST IOWA SHORTHORN ASSOCIATION

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### DONALD L. OBRECHT & SON

**Bull**

**Lot 29**

#### DIVIDE DAZZLER 3001-994

Tattoo RE 2358  
Roan, calved November 12, 1958. Bred and owned by Donna Jean Obrecht, Harlan, Iowa; 2d owner, March 20, 1959, Donald L. Obrecht & Son, Harlan, Iowa.

**SIRE**

Elbrawl Dazzling Prince 2d  
2845882  
Red, P. F. Law

Kair Ensign 2765089  
Red, G. J. C. Anderson

Tolquhon Dazzling Princess  
2845881  
Dk. roan, John L. Sleigh

Leader's Mint 2548330  
Red, McCone Bros.

**DAM**

Lady Lass 3d 2701446  
Roan, Donald L. Obrecht & Son

Gracious Lady 2483358  
Roan, Chriss Coffey & Sons

DIVIDE DAZZLER 3001-994—This son of Elbrawl Dazzling Prince 2d is smooth, straight lines and good headed, with plenty of bone. His dam is one of our best cows, being one of Donna's 4-H heifers and always stood near the top. Also his dam was a half sister to the heifer that won the championship at the Iowa State Fair in 1957, and also a half sister to the dam of our champion steer in International and at the American Royal.

### LOU KENNEDY & SONS

**Bull**

**Lot 30**

#### CLEARVIEW JUGGLER 16th x3006-639

Tattoo RE 81  
Dk. roan, calved November 14, 1958. Bred by Bell Bros., Wicta, Iowa; 2d owner, November 29, 1958, Lou Kennedy & Sons, Lewis, Iowa.

**SIRE**

Fortune's Juggler 2d x2851726  
Red, Gallatin Farms

Coronet Max Juggler 18th  
x2584386  
Red, Lewis W. Thieman

Fortune Coronita 7th x2685463  
Red, Lewis W. Thieman

Red Oak Censor x2528922  
Dk. roan, R. E. Phillip

**DAM**

Royal Red Oak Lady x2715897  
Roan, Bell Bros.

Royal Sensation x2566570  
White, Bell Bros.

CLEARVIEW JUGGLER 16th x3006-639 is a very good, dark roan son of Fortune's Juggler 2d x2851726 out of a top daughter of Red Oak Censor x2528922, an Omaha first prize winner.

# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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## KAROL KERSTEN

**Bull**

**Lot 32**

### PRESIDENT'S BANKER 2995-644

Tattoo RE K258

Red, calved December 3, 1958. Bred and owned by Karol Kersten, Woodbine, Iowa.

Tolquhon President 2623590  
Red, John L. Sleight

**SIRE**  
Vice President K2916475  
Red, Carl L. Retzlaff & Son

Lady Goldie 67th 2728402  
Red, Carl L. Retzlaff & Sons

Prince Peter's Banker 2614125  
Red, McNeill Bros.

**DAM**  
Gipsy Maid 22K 2771084  
Red, Carol Kersten

Gipsy Maiden 2646391  
Red, Donald V. Dugdale

PRESIDENT'S BANKER 2995-644 is a rugged, heavy-boned bull, ready for a lot of valuable service. He has the appeal.

## G. F. GRUSS & SONS

**Bull**

**Lot 33**

### NOMINEE PRETENDER 3024-198

Tattoo RE 197

Red, calved December 12, 1958. Bred and owned by G. F. Gruss & Sons, Greenfield, Iowa.

Nominee Request 2713636  
Red, Perry O. Brown & Son

**SIRE**  
Nominee Royal Lad 2881135  
Red, Larry Brown

Mina 55th 2591469  
Red, R. C. Boeger

Cruggleton Pretender 2358295  
Dk. roan, Albert Jas. Marshall

**DAM**  
Red Duchess 11th.2598358  
Red, Geo. Struve & Sons

Duchess 10th 2353015  
Red, Geo. Struve & Sons

NOMINEE PRETENDER 3024-198 is a good red, thick, smooth and rugged bull, lots of bone, deep-bodied. His dam, Red Duchess 11th 2598358 is by Cruggleton Pretender, a sire that has done much for Geo. Struve & Sons' herd. Look him up on sale day.

# SOUTHWEST IOWA SHORTHORN ASSOCIATION



SANDOON DIVIDEND 2600290

## L. CRAIG DAVIS

Bull

Lot 34

### WILL-A-DELL BONANZA 3009-835

Tattoo RE W45

Red, calved December 27, 1958. Bred and owned by L. Craig Davis, Oakland, Iowa.

Easterlovat Tuscan (395043)  
Red, J. H. Fraser

Kirkton Formula (368475)  
Roan, K. P. MacGillivray  
Glastullich Clipper Kay  
(250971)  
Dk. roan, Wm. J. MacGillivray

**SIRE**  
Easterlovat Bonanza 2909916  
Red, J. H. Fraser

Easterlovat Bonnie 2908183  
Red, J. H. Fraser

Kirkton Justin (386917)  
Dk. roan, MacGillivray &  
Cameron  
Easterlovat Ruth (368158)  
Dk. roan, J. H. Fraser

Sandoon Dividend 2600290  
Red, A. C. McDermott

Crugleton Permit 2572512  
RWM, Albert Jas. Marshall  
Orange Fluff 2548744  
Red, Albert Jas. Marshall

**DAM**  
Will-A-Dell Rosewood 43d  
2804506  
Red, Lloyd H. Davis

Will-A-Dell Rosewood 14th  
2329910  
Red, Will A. Davis & Son

Braedoon Band Master 2139667  
Red, Kenneth C. Gray  
Rosewood 99th 1740280  
Red, Crews & Andrews

**WILL-A-DELL BONANZA 3009-835**—Herd bull material here, sired by Easterlovat Bonanza, the bull we leased from Dan & W. G. McCubbin, Elkhorn, Nebraska. He was imported by Reford Gardhouse, Canada, and was a top bull in this sale when McCubbins bought him. Among the good calves he sired for them was the grand champion bull of the Nebraska State Fair. This bull is very short-legged and heavy boned and has a lot of size for his age. Weighed 920 pounds December 5. His mother is an excellent daughter of Sandoon Dividend.



# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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CORONET MAX LEADER 4th 2879821

## LOU LAUGHLIN

Bull

Lot 35

### MAX LEADER 2d x2310-818

Tattoo RE 9L1

Red, calved January 1, 1959. Bred and owned by Lou Laughlin, Imogene, Iowa.

#### SIRE

Coronet Max Leader 4th  
x2879821  
Red, Lewis W. Thieman

Priam Royal Leader x2739468  
Roan, Ben G. Studer

Lawton Priam 259585  
Red, W. & P. H. Henderson  
Valley View Rosewood 23d  
x2630935  
Roan, Fred Blomstrom & Sons

Augusta Coronita 42d x2769890  
Red, Lewis W. Thieman

Coronet Max Juggler 18th  
x2584386  
Red, Lewis W. Thieman  
Augusta Coronita 27th  
x2406797  
Red, Lewis W. Thieman

King Juggler 2d x2685427  
Red, Lewis W. Thieman

Coronet Max Juggler x2546295  
Roan, Lewis W. Thieman

#### DAM

Coronita Fancy Miss x2774649  
Red, B. E. Van Sickle & Son

Cloverine Fancy Miss x2540668  
Red, B. E. Van Sickle & Son

Coronet's Pride 4th x2300565  
Red, Jos. Baxter & Son

Collynie Emperor 2d x2368067  
Red, Albert Hultine & Sons

Fancy Miss 6th x2029807  
Red, Alpine Farms

MAX LEADER 2d x3010-818 is a good, strong Polled Shorthorn pedigree. He has a great future.

# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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EASTERLOVAT BONANZA 2909916

## LLOYD H. DAVIS

**Bull**

**Lot 36**

### WILL-A-DELL JUSTIN 3009-837

Tattoo RE W47

Red, calved January 13, 1959. Bred and owned by Lloyd H. Davis, Oakland, Iowa.

Easterlovat Tuscan (395043)  
Red, J. H. Fraser

**SIRE**  
Easterlovat Bonanza 2909916  
Red, J. H. Fraser

Easterlovat Bonnie 2908183  
Red, J. H. Fraser

Braedoon Band Master 2139667  
Red, Kenneth C. Gray

**DAM**  
Will-A-Dell Lady Douglas 11th  
2375394  
Red, Will A. Davis & Son

Will-A-Dell Lady Douglas 7th  
2234922  
Roan, Will A. Davis & Son

**WILL-A-DELL JUSTIN 3009-837**—A big, rugged son of Easterlovat Bonanza, sire of the Nebraska State grand champion bull last fall. Out of Will-A-Dell Lady Douglas 11th, mother of Will-A-Dell Starry Archer 2d, the bull that bred well for Johnson Bros., Atlantic, and R. O. Eggers, Nebraska. Weight January 5 was 885 pounds.

## SOUTHWEST IOWA SHORTHORN ASSOCIATION

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MARELLBAR DUPLICATOR 2669356

### ALFRED J. SPETMAN & SONS

**Bull**

**Lot 37**

#### **RIDGE VIEW DUPLICATOR (Registry Applied For)**

Tattoo LE S70  
Roan, calved February 13, 1959. Bred and owned by Alfred J. Spetman & Sons, Council Bluffs, Iowa.

Wheatland Adjuster 9th 2686341  
Red, Broughton Land Co.

**SIRE**  
K A Adjuster 4th 2852-308  
Red, Urice Bros.

Nonpareil Ka Del 8th 2685299  
Roan, Urice Bros.

Marellbar Duplicator 2669356  
Roan, Wm. Bartholomay, Jr.

**DAM**  
Ridge View Arabella 2930-031  
Roan, Geo. Struve & Sons

Arabella 2d 2535739  
Roan, Geo. Struve & Sons

RIDGE VIEW DUPLICATOR is out of our good Duplicator heifer. You'll like the ruggedness, character and good head of this consignment.



# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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## L. CRAIG DAVIS

**Bull**

**Lot 38**

### WILL-A-DELL CASHIER 3022-958

Tattoo RE W48

Red, calved April 9, 1959. Bred and owned by L. Craig Davis, Oakland, Iowa.

Easterlovat Tuscan (395043)  
Red, J. H. Fraser

**SIRE**  
Easterlovat Bonanza 2909916  
Red, J. H. Fraser

Easterlovat Bonnie 2908183  
Red, J. H. Fraser

Klaymor Kohinoor 2515989  
Red, W. J. Russell

**DAM**  
Lady Marigold 25th A 2639455  
Red, D. M. Gregg

Lady Marigold 25th 2427006  
Roan, D. M. Gregg

WILL-A-DELL CASHIER 3022-958—These sons of Easterlovat Bonanza are a uniform lot. This bull weighed 700 pounds December 5 which is a lot of weight for a calf 235 days old. His mother is in the sale. Excellent blood lines here.

## LLOYD H. DAVIS

**Bull**

**Lot 39**

### WILL-A-DELL COMMAND 3022-959

Tattoo RE W49

Red, calved April 11, 1959. Bred and owned by Lloyd H. Davis, Oakland, Iowa.

Easterlovat Tuscan (395043)  
Red, J. H. Fraser

**SIRE**  
Easterlovat Bonanza 2909916  
Red, J. H. Fraser

Easterlovat Bonnie 2908183  
Red, J. H. Fraser

Sandoon Dividend 2600290  
Red, A. C. McDermott

**DAM**  
Will-A-Dell Rosewood 47th  
2846887  
Red, Lloyd H. Davis

Will-A-Dell Rosewood 28th  
2607854  
Red, Lloyd H. Davis

WILL-A-DELL COMMAND 3022-959—A combination of Imp. Easterlovat Bonanza and Sandoon Dividend blood lines which have resulted in a very promising herd bull prospect. Weight December 5, 675 pounds.

SOUTHWEST IOWA SHORTHORN ASSOCIATION

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**E. N. SWANSON & E. R. SEDERBURG**

**Bull**

**Lot 40**

**GAMBLER UPRIGHT 2d 3025-629**

Tattoo LE 366

Red, calved April 24, 1959. Bred and owned by E. N. Swanson & E. R. Sederburg, Clarinda, Iowa.

Marellbar Gambler 2714828  
Red, Wm. Bartholomay, Jr.

**SIRE**  
L F Gambler Leader 2906732  
Red, Lomas Farms

L F Broadhooks 53d 2792068  
Red, Lomas Farms

Braemor President 24th 2749282  
Red, Carl L. Retzlaff & Sons

**DAM**  
Elvedor Ethel 12th 2849838  
Red, E. N. Swanson & E. R.  
Sederburg

Upright's Ethel 2459068  
Red, Sni-A-Bar Farms

GAMBLER UPRIGHT 2d 3025-629 is a deep, rugged kind of bull by the good sire L. F. Gambler Leader 2906732. His dam is really a top brood cow. He is herd bull material.

**MRS. HAROLD O'RILEY**

**Bull**

**Lot 41**

**LEADER'S REGENT x3036-281**

Tattoo RE 2

Dk. roan, calved March 20, 1959. Bred by Ray Wilkinson, Mound City, Missouri; 2d owner, March 27, 1959, Mrs. Harold O'Riley, Bridgewater, Iowa.

Collynie Nobleman x2386189  
Roan, Albert Hultine & Sons

**SIRE**  
B L Collynie Regent 2d  
x2854690  
Dk. roan, Buss & Loseke

Lady Duchess x2658815  
Roan, Henry Buss

Leader's Advent 2458162  
Red, Countryman Stock Farm

**DAM**  
Rosewood 109th 2887275  
Red, Ray Wilkinson

Rosewood 106th 2330048  
Red, Ray Wilkinson

LEADER'S REGENT x3036-281 is a good, big, rugged bull. He has the bone, weight for age and is typical herd bull material.

# SOUTHWEST IOWA SHORTHORN ASSOCIATION

## L. CRAIG DAVIS

Cow

Lot 42

### LADY MARIGOLD 25th A 2639-455

Tattoo G 649

Red, calved March 10, 1951. Bred and owned by D. M. Gregg, Harrisonville, Missouri; 2d owner, September 26, 1951, Will Hargus, Harrisonville, Missouri; 3d owner, September 17, 1951, L. Craig Davis, Oakland, Iowa.

#### SIRE

Klaymor Kohinoor 2515989  
Red, W. J. Russell

Klaymor Ironsides 2375558  
Red, W. J. Russell

Klaymor Fingerprint -255450-  
Red, W. J. Russell

Klaymor Butterfly 5th -312810-  
Dk. roan, W. J. Russell

Calrossie Joan Ramsden  
2226097  
Dk. roan, John MacGillivray

Calrossie Control (255913)  
White, J. MacGillivray  
Calrossie Joyce Ramsden  
(160062)  
Red, J. MacGillivray

Edellyn Valiant Mercury  
2247154  
Dk. roan, Thos. E. Wilson

Calrossie Mercury 1957318  
White, J. MacGillivray  
Millhills Augusta 25th 1753617  
Roan, Duncan M. Stewart

#### DAM

Lady Marigold 25th 2427006  
Roan, D. M. Gregg

Lady Marigold 21st 2152631  
Red, D. M. Gregg

Sni-A-Bar Jasper 1973290  
Roan, Sni-A-Bar Farms

Lady Marigold 18th 2007145  
Red, D. M. Gregg

LADY MARIGOLD 25th A 2639-455—Bought in the Max Gregg dispersion sale for Craig. She made a good show for him the following year but best of all, she founded a great family in our herd. We have two daughters and two granddaughters in our herd and a son in this sale. She could start a good family for someone else. Bred July 9 to Rockyford Silver Wedding.

## ALFRED J. SPETMAN & SONS

Cow

Lot 43

### CONSUL'S SUSAN 2779-526

Tattoo LE A S 53; RE 37

Red, calved February 18, 1953. Bred and owned by Alfred J. Spetman, Council Bluffs, Iowa; 2d owner, December 30, 1953, Alfred J. Spetman & Sons, Council Bluffs, Iowa.

Goldfinder's Consul 2505536  
Dk. roan, Held Bros.

Vice Consul 2361700  
Roan; W. A. Dryden & Son

Mayflower 28th 2343569  
Roan, Held Bros.

#### SIRE

Gold Consul 2584219  
Red, Held Bros.

Golden Girl 8th 2470354  
Red, Held Bros.

Edellyn Favorite Hero 2112046  
Red, J. D. Allen

Golden Girl 5th 2153270  
Roan, R. J. Egger

Superb Mercury 2487771  
Red, Geo. Struve & Sons

Edellyn Moray Mercury 2186575  
Red, Thos. E. Wilson

Red Lady 6th 2057578  
Red, Geo. Struve

#### DAM

Mercury Violet 2619878  
Red, Marilyn Spetman

Pottawattamie Princess 7th  
2413758  
Roan, Johnson & Graves

Divide Gold Bugler 2071582  
Roan, The Allen Cattle Co.

Lady Augusta 73d 2118937  
Red, Louis Bucholz

CONSUL'S SUSAN 2779-526 should have a calf by sale day. A very heavy milker.



# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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KICKAPOO MOHAWK CHIEF

## LLOYD H. DAVIS

Cow

Lot 44

### WILL-A-DELL BEAUTY 6th 2856-207

Tattoo RE D 5

Red, calved April 5, 1955. Bred and owned by Lloyd H. Davis, Oakland, Iowa.

#### SIRE

Sandoon Dividend 2600290  
Red, A. C. McDermott

Crugleton Permit 2572512  
RWM, Albert Jas. Marshall

Orange Fluff 2548744  
Red, Albert Jas. Marshall

Braemor Starry Archer 9th  
2391166  
Red, Carl L. Retzlaff & Sons

#### DAM

Will-A-Dell Beauty 2634757  
Red, Lloyd H. Davis

Hopeful Beauty 3d 2530545  
Red, Dale Bellows

Crugleton Brunel (315414)  
Dk. roan, Albert Jas. Marshall

Princess Eileen (231034)  
Red, Albert Jas. Marshall

Crugleton Perfect (303904)  
Red, Albert Jas. Marshall

Orange Flossie (240820)  
RWM, Albert Jas. Marshall

Millhills Starry Archer 2289341  
Red, Duncan M. Stewart  
Duchess of Gloster 55th  
2180199  
Roan, Carl L. Retzlaff & Sons

Helfred Golden Fame 2214653  
Red, F. W. Hubbell

Hopeful's Beauty 2d 2344068  
Red, E. H. Anderson

WILL-A-DELL BEAUTY 6th 2856-207—One of our last daughters of Sandoon Dividend. We have two full sisters to her and two of her daughters in our herd. Bred July 9 to Kickapoo Mohawk Chief.

# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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ROCKYFORD SILVER WEDDING 2834885

## LLOYD H. DAVIS

Cow

Lot 45

### WILL-A-DELL BEAUTY 12th 2945-313

Tattoo RE D 31

Dk. roan, calved May 1, 1957. Bred and owned by Lloyd H. Davis, Oakland, Iowa.

#### SIRE

Rockyford Silver Wedding  
2834885  
White, Emile Cammaert

Rockyford Fortress 2801364  
Dk. roan, Denis J. Cadzow

Calrossie Princess Alpha  
2834884  
Roan, J. & D. P. MacGillivray

Helfred Golden Fame 2214653  
Red, F. W. Hubbell

#### DAM

Hopeful Beauty 3d 2530545  
Red, Dale Bellows

Hopeful's Beauty 2d 2344068  
Red, E. H. Anderson

Cruggleton Bantham (368720)  
Dk. roan, Albert Jas. Marshall  
Duncrahill Broadhooks 4th  
2801363  
White, Denis J. Cadzow

Cruggleton Pacha (344582)  
Red, Albert Jas. Marshall  
Calrossie Princess Olivia  
(210275)  
Dk. roan, John MacGillivray

Brae Lodge Headlight 1874600  
Red, T. A. Russell

Proud Marigold 2d 1925059  
Red, W. A. Young

Klaymor Eclipse 2024296  
Red, W. J. Russell

Divide Hopeful 5th 2023586  
Roan, The Allen Cattle Co.

WILL-A-DELL BEAUTY 12th 2945-313—Out of Hopeful Beauty 3rd by Helfred Golden Fame, our foundation Beauty cow. This daughter of Rockyford Silver Wedding is of good size and should make a good cow. Should have calf at foot sale time by Kickapoo Mohawk Chief.

# SOUTHWEST IOWA SHORTHORN ASSOCIATION

## EVERETT JOHANSEN

Cow

Lot 46

### M R BUTTERCUP 16th 2976-792

Tattoo RE A48  
Red, calved March 31, 1958. Bred and owned by Everett Johansen, Audubon, Iowa.

Ringwell Illustrious 2626857  
Roan, Ringwell Farms

SIRE  
Royal Talisman 10th 2821737  
Red, Johnson Bros.

Bonnie Butterfly 34th 2726886  
Red, Johnson Bros.

R B Monitor 5th 2743624  
Red, P. A. Rasmussen & Sons

DAM  
M R Buttercup 10th 2855089  
Red, Everett Johansen

Village Buttercup 28th 2720601  
Red, Chas. F. Sornson

M R BUTTERCUP 16th—A thick, low-set daughter of Royal Talisman 10th. She is from one of my best cow families. Mated to Leader Talisman 9th on July 7. Calfhood vaccinated.

## LLOYD H. DAVIS

Cow

Lot 47

### WILL-A-DELL ROSEWOOD 64th 2979-308

Tattoo RE D48  
Roan, calved April 5, 1958. Bred and owned by Lloyd H. Davis, Oakland, Iowa.

Rockyford Fortress 2801364  
Dk. roan, Denis J. Cadzow

SIRE  
Rockyford Silver Wedding  
2834885  
White, Emile Cammaert

Calrossie Princess Alpha  
2834884  
Roan, J. & D. P. MacGillivray

Braemor Starry Archer 9th  
2391166  
Red, Carl L. Retzlaff & Sons

DAM  
Will-A-Dell Rosewood 32d  
2657264  
Roan, Lloyd H. Davis

Will-A-Dell Rosewood 8th  
2127035  
Roan, Will A. Davis & Son

WILL-A-DELL ROSEWOOD 64th 2979-308 was bred August 29 to Kickapoo Mohawk Chief. This heifer comes from an excellent family of cows and is another one of those good daughters of Rockyford Silver Wedding, the bull we sold last summer to Mr. Luther Rice, Paris, Kentucky.



# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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## EVERETT JOHANSEN

Cow

Lot 48

### M R MYSIE MAID 3d 2976-435

Tattoo RE A63  
Red. calved May 10, 1958. Bred and owned by Everett Johansen, Audubon, Iowa.

Ringwell Illustrious 2626857  
Roan, Ringwell Farms

SIRE  
Royal Talisman 10th 2821737  
Red, Johnson Bros.

Bonnie Butterfly 34th 2726886  
Red, Johnson Bros.

Sunbeam Joffre 2d 2249179  
Red, Geo. Larson & Sons

DAM  
Mysie Maid 12th 2369739  
Roan, Emery Larson

Mysie Maid 6th 1951344  
Red, Geo. Larson & Son

M R MYSIE MAID 3d 2976-435 is a good daughter of Royal Talisman 10th. She comes from a good prolific cow family and was mated to Leader Talisman 9th on August 1. Calfhood vaccinated.



## SOUTHWEST IOWA SHORTHORN ASSOCIATION

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DUNROVIN ARCHER 2868-227  
Herd sire Lomas Farms

### D. L. CARMICHAEL & SON

Cow

Lot 49

#### L F MAUD 158 2994-339

Tattoo LE 426  
Red, calved May 30, 1958. Bred by Lomas Farms, Villisca, Iowa; 2d owner, December 1, 1958, D. L. Carmichael & Son, Villisca, Iowa.

Phopachy King Charles 2831211  
Roan, Jean L. MacGillivray

**SIRE**  
Marellbar Declaration 2848011  
Dk. roan, Wm. Bartholomay, Jr.

Marellbar Clipper Maid 7th  
2741050  
Red, Wm. Bartholomay, Jr.

Lomas Royal Leader 2d 2490594  
Red, Lomas Farms

**DAM**  
L F Maud R 2629217  
Red, Lomas Farms

Maud 44th 2269873  
R&W, Lomas Farms

L F MAUD 158 2994-339—A very sweet heifer and has a good head, style, balance with depth and thickness. She is mated to Dunrovin Archer 2868-227. Pretested and calfhood vaccinated.

# SOUTHWEST IOWA SHORTHORN ASSOCIATION

## LOMAS FARMS

Cow

Lot 50

### L F ROAN BONNIE 58 x2992-523

Tattoo LE 427

Roan, calved June 4, 1958. Bred by Bill Victor, Villisca, Iowa; calved property of Lomas Farms, Villisca, Iowa.

Phopachy King Charles 2831211  
Roan, Jean L. MacGillivray

#### SIRE

Marellbar Declaration 2848011  
Dk. roan, Wm. Bartholomay, Jr.

Marellbar Clipper Maid 7th  
2741050  
Red, Wm. Bartholomay, Jr.

Lynnwood Upright x2723128  
Roan, Lynnwood Farm

#### DAM

Highland Lady Bonnie 3d  
x2848776  
Red, S. B. Hudson & Son

Highland Lady Bonnie x2745458  
Red, S. B. Hudson & Son

L F ROAN BONNIE 58 x2992-523 is an impressive female. She'll add strength and dignity to any herd. She's a full sister to L F Lady Bonnie 59. Sells open. Pretested clean. Calfhood vaccinated.

## EVERETT JOHANSEN

Cow

Lot 51

### M R ROSEWOOD 16th 2986-315

Tattoo RE A67

Roan, calved June 4, 1958. Bred and owned by Everett Johansen, Audubon, Iowa.

Ringwell Illustrious 2626857  
Roan, Ringwell Farms

#### SIRE

Royal Talisman 10th 2821737  
Red, Johnson Bros.

Bonnie Butterfly 34th 2726886  
Red, Johnson Bros.

Lomas' Model Prince 2334532  
Red, Lomas Farms

#### DAM

Rosewood Princess 15th  
2668725  
Roan, Chas. F. Sornson

Rosewood Princess 8th 2027439  
White, Chas. F. Sornson

M R ROSEWOOD 16th 2986-315—A roan daughter of Royal Talisman 10th with lots of weight for age. She comes from a good prolific cow family. Mated to Leader Talisman 9th on August 2. Calfhood vaccinated.



# SOUTHWEST IOWA SHORTHORN ASSOCIATION

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PHOPACHY KING CHARLES 2831211

## BILL VICTOR

Cow

Lot 52

### SNOBELL BROADHOOKS 2992-534

Tattoo LE 399

White, calved June 6, 1958. Bred and owned by Bill Victor, Villisca, Iowa.

Phopachy King Charles 2831211  
Roan, Jean L. MacGillivray

#### SIRE

Marellbar Declaration 2848011  
Dk. roan, Wm. Bartholomay, Jr.

Marellbar Clipper Maid 7th  
2741050  
Red, Wm. Bartholomay, Jr.

L F Mercury Leader 2629202  
Dk. roan, Lomas Farms

#### DAM

Jennifer Broadhooks 2792158  
Roan, Bill Victor

L F Broadhooks 2d 2673382  
Roan, Lomas Farms

SNOBELL BROADHOOKS 2992-534 is an exceptionally attractive female plus a good, strong pedigree. She has been mated to Dunrovin Archer 2868-227. She tested clean and was calfhood vaccinated.

## SOUTHWEST IOWA SHORTHORN ASSOCIATION

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### L. CRAIG DAVIS

Cow

Lot 53

#### WILL-A-DELL AUGUSTA 5th 2983-887

Tattoo RE D52  
Roan, calved June 12, 1958. Bred and owned by Lloyd H. Davis, Oakland, Iowa; 2d owner, May 1, 1959, L. Craig Davis, Oakland, Iowa.

**SIRE**

Rockyford Silver Wedding  
2834885  
White, Emile Cammaert

Rockyford Fortress 2801364  
Dk. roan, Denis J. Cadzow

Calrossie Princess Alpha  
2834884  
Roan, J. & D. P. MacGillivray

Sandoon Dividend 2600290  
Red, A. C. McDermott

**DAM**

Will-A-Dell Augusta 2d 2710088  
RWM, Lloyd H. Davis

Augusta of Helfred 13th  
2434498  
Red, F. W. Hubbell

WILL-A-DELL AUGUSTA 5th 2983-887—An excellent prospect for a breeding cow. She carries a wealth of good breeding and individuality to go with it. Bred November 11 to Kickapoo Mohawk Chief.

### LISLE FARQUHAR

Cow

Lot 54

#### EMMA'S DAISY OF BROADVIEW 4th 2996-600

Tattoo LE 8F 24  
Red, calved September 9, 1958. Bred and owned by Lisle Farquhar, Coin, Iowa.

**SIRE**

Bayardo Superior 2839500  
Red, Ben G. Studer

Perfect Priam 2646910  
Red, Ben G. Studer

Fair Clipper 37th 2684680  
Red, Ben G. Studer

C B Max Juggler 5th 2662797  
Red, Clausen Bros.

**DAM**

Emma's Daisy of Broadview  
2869175  
Roan, Lisle Farquhar

Broadview Daisy 2d 2745546  
Roan, Lisle Farquhar

EMMA'S DAISY OF BROADVIEW 4th 2996-600 comes from a very dependable family of good milkers. She is very smooth and uniform. Calfhood vaccinated for Bang's.

## SOUTHWEST IOWA SHORTHORN ASSOCIATION

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KICKAPOO MARSHAL CHIEF

### JOHNSON BROS.

Cow

Lot 55

#### RED LADY 7th 2994-854

Tattoo LE J34  
Red, calved October 1, 1958. Bred and owned by Johnson Bros., Atlantic, Iowa.

**SIRE**

Edellyn Royal Leader 185th  
2767784  
Red, Thos. E. Wilson

Edellyn Royal Leader 114th  
2543187  
Red, Thos. E. Wilson

Millgate Golden Drop 10th  
2685574  
Red, George W. Rossetter &  
Sons

Will-A-Dell Starry Archer 2d  
2422297  
Red, Will A. Davis & Son

**DAM**

Red Lady 3d 2774451  
Red, Johnson Bros.

Red Lady 2561533  
Red, Johnson Bros.

RED LADY 7th 2994-854 is a low set, good-headed heifer out of our Struve Red Lady family. Will be bred to Kickapoo Marshall Chief, whose calves are very promising, to put it mildly.



## SOUTHWEST IOWA SHORTHORN ASSOCIATION

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### LLOYD H. DAVIS

Cow

Lot 56

#### WILL-A-DELL BEAUTY 19th 3009-834

Tattoo RE D57

Roan, calved February 26, 1959. Bred and owned by Lloyd H. Davis, Oakland, Iowa.

##### SIRE

Rockyford Silver Wedding  
2834885  
White, Emile Cammaert

Rockyford Fortress 2801364  
Dk. roan, Denis J. Cadzow

Calrossie Princess Alpha  
2834884  
Roan, J. & D. P. MacGillivray

Sandoon Dividend 2600290  
Red, A. C. McDermott

##### DAM

Will-A-Dell Beauty 3d 2743837  
Red, Lloyd H. Davis

Will-A-Dell Beauty 2634757  
Red, Lloyd H. Davis

WILL-A-DELL BEAUTY 19th 3009-834—This heifer would make a dandy 4-H or FFA project. Her full sister Will-A-Dell Beauty 16th was 2d prize in the purebred 4-H heifer class at the Iowa State Fair for Craig last fall and 3rd in the junior yearling open class. It takes a pretty good heifer for that and this one is the same kind.

### LOMAS FARMS

Cow

Lot 57

#### L F LADY BONNIE 59 (Registry Applied For)

Tattoo LE 457

Red, calved June 18, 1959. Bred and owned by Lomas Farms, Villisca, Iowa.

##### SIRE

Marellbar Declaration 2848011  
Dk. roan, Wm. Bartholomay, Jr.

Pinpachy King Charles 2831211  
Roan, Jean L. MacGillivray

Marellbar Clipper Maid 7th  
2741050  
Red, Wm. Bartholomay, Jr.

Lynnwood Upright x2723128  
Roan, Lynnwood Farms

##### DAM

Highland Lady Bonnie 3d  
x2848776  
Red, S. B. Hudson & Son

Highland Lady Bonnie x2745458  
Red, S. B. Hudson & Son

L F LADY BONNIE 59 is an exceptionally attractive female plus a good, strong pedigree. Sells open. Pretested clean and calfhood vaccinated.

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